



INTERNATIONAL
BRITISH SCHOOL OF BUCHAREST
EDUCATION WITHOUT FRONTIERS

Anti-Bullying Strategies

Online & in-person

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Deputy Head, DSL

13.11.2025





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- *definition*
- *culture(s)*
- *school strategies*
- *online world*
- *how parents can help*

#ANTIBULLYINGWEEK



conflict does not necessarily mean bullying [?]

cyber (online) bullying is not the school's business [?]

“bullying” behaviour exists throughout society [?]

conflict does not necessarily mean bullying

“Behaviour by an individual or group, repeated over time, that intentionally hurts another individual or group either physically or emotionally.”

GOV.UK +3

The guidance also notes that bullying “can take many forms (for instance, cyber-bullying via text messages or the internet), and is often motivated by prejudice against particular groups, for example on

making negative comments physical unkindness
excluding someone
targeting the same person
physical unkindness banter unkind words
making negative comments excluding someone
excluding someone
targeting the same person
physical unkindness making negative comments
bossing someone around unkind words banter unkind words
physical unkindness making negative comments
targeting the same person
physical unkindness making negative comments
making negative comments lack of respect banter
physical unkindness making negative comments
physical unkindness making negative comments
targeting the same person lack of respect bossing someone around lack of respect banter
excluding someone lack of respect bossing someone around banter
banter bossing someone around
excluding someone lack of respect physical unkindness unkind words
unkind words excluding someone lack of respect unkind words unkind words
unkind words bossing someone around unkind words
lack of respect banter banter lack of respect making negative comments banter
bossing someone around making negative comments targeting the same person
physical unkindness lack of respect
targeting the same person targeting the same person
banter targeting the same person
lack of respect making negative comments
bossing someone around making negative comments

cyber (online) bullying is not the school's business [?]

“bullying” behaviour exists throughout society [?]

“bullying” behaviour exists throughout society [?]

Bullying as a group behaviour



'Outsider'



'Target'



'Ringleader'



'Reinforcer'



'Defender'



'Assistant'

- **The ringleader ('Bully')** - Initiating and leading the bullying but not always the person 'doing' the bullying.
- **The target** - The person at whom the bullying is aimed.
- **Assistant(s)** - Actively involved in 'doing' the bullying.
- **Reinforcer(s)** - Supports the bullying, might laugh or encourage other people to 'collude'
- **Defender(s)** - Stands up for someone being bullied. Knows that bullying is wrong and feels confident enough to do something about it. This might involve talking to an adult.
- **Outsider/Bystander(s)** - Ignores any bullying and doesn't want to get involved.

conflict does not necessarily mean bullying

"Behaviour by an individual or group, repeated over time, that intentionally hurts another individual or group either physically or emotionally."

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Aims

Our 'Behaviour for Learning Policy' is intended to help us to create a caring, stimulating, and secure environment in which our staff and students can work and learn in a safe and secure environment, which encourages the active involvement of parents/carers in the development of their children.

“Cyber” (online) bullying

- Definition: *The use of digital technology to deliberately and repeatedly harm, harass, or intimidate others.*
- Common platforms: social media (Instagram, TikTok, Snapchat), messaging apps (WhatsApp, Discord), online games, and even group chats.
- Examples:
 - Sending or sharing hurtful messages or images
 - Posting rumours or embarrassing content online
 - Impersonating someone online to damage their reputation
 - Excluding others from online groups or chats

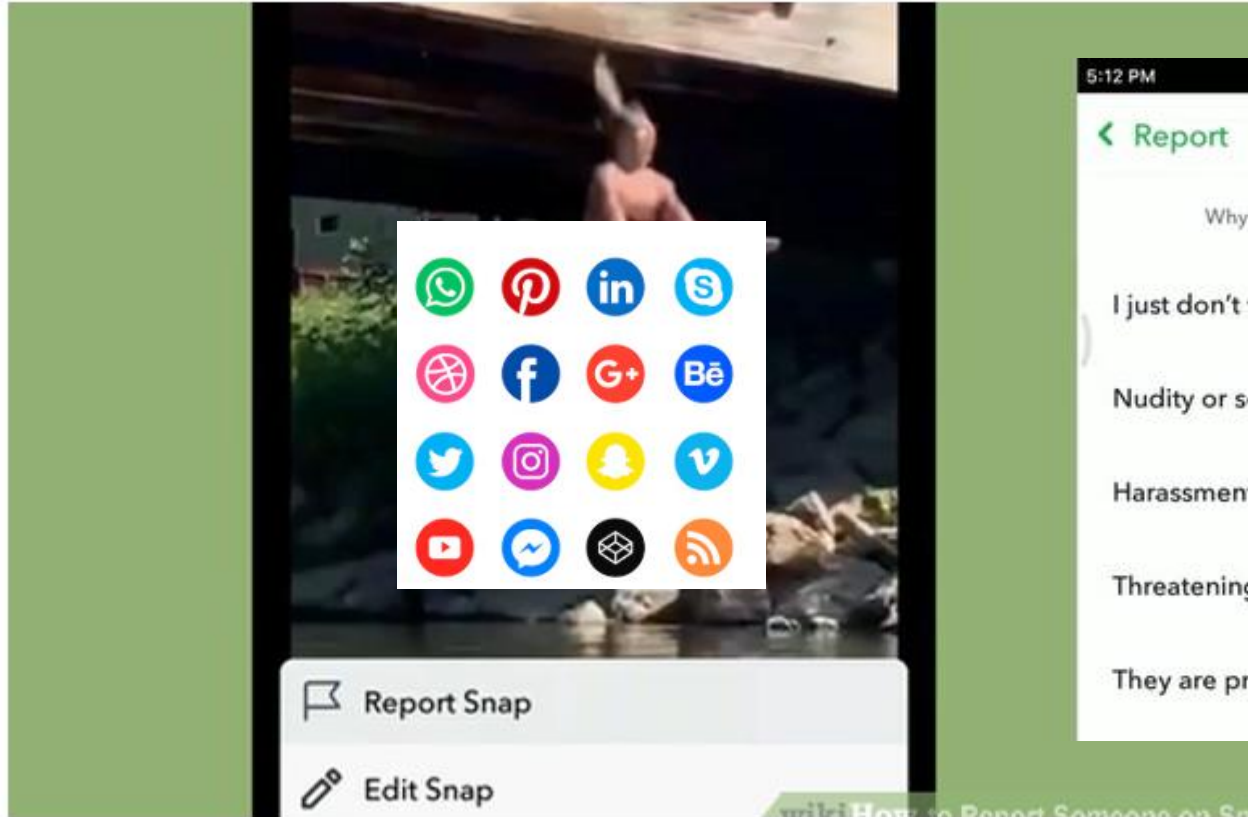
Possible Symptoms

- Withdrawn (or obsessive) on devices?
- Emotions after online; secrecy
- School avoidance; loss of ‘mojo’?



REPORTING BULLYING

Tap and hold the Snap or Story. Some icons will appear at the bottom.



KEEPING CHILDREN SAFE IN EDUCATION

If you have a problem worrying you,
please talk to one of the staff below



Secondary School

Cristina Latcu
Secondary School Counsellor
cristina.latcu@ibsb.ro



Secondary School

Roy Chambers
DSL of Secondary School
roy.chambers@ibsb.ro

"I feel good about myself". Please rate this statement: 1 (never/ almost never), 2 (occasionally), 3 (often) or 4 (always)

Never/ almost never

1
☐

2
☐

3
☐

4
☐

Always

Please write down the names of 2 adults in school who you could talk to if you had a problem *
(writing does not matter :)

Report a Concern



*This Google form will be read by the IBSB Secondary School
Designated Safeguarding Lead & School Counsellor.*

You may choose to remain anonymous if you wish.

*You can also post a note in the box on the ground floor corridor, or
leave it on the Designated Safeguarding Lead's / counsellor's desk.*



Is it bullying?

Several

Times

On

Purpose



IBSB Mentor Training & Contract

MENTOR/MENTEE CONTRACT

We will...

- Treat each other with respect
- Take the mentoring programme seriously
- Turn up to all arranged sessions on time
- Try to form a positive, trusting relationship



BRAVE

RESPECTFUL

INNOVATIVE

TOLERANT

INTEGRITY

SUSTAINABILITY

HAPPY

Having
Caring about yourself and the
Actively seeking out opportunities to be
Learning to live together, celebrating d
Doing the right thing, even when no
Caring for the educational, environ
compromising the future
Taking delight in the simple plea

Whole school ideas

45. Start a 'sorry box' for anonymous apologies. Copy the notes and make displays. Follow this up with work on reconciliation in PSH

edexcel

CIS

COBIS
ACCREDITED
MEMBER

How can I help?



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- Patterns?
- Early signs?
- Ask?
- Check?
- Evidence?

